Websites for local independents

Every price published.

One-of-a-kind websites for cafés, salons, pubs and trades across the South West. **Pick a website, pick how you pay, and add only what you need.** No VAT added, no hidden costs.

Websites from
£245

Or pay monthly from
£15 a month

Hosting and care from
£25 a month

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01 · Websites

Three websites. One fixed price each.

Every price is fixed for the agreed scope. Pay upfront, or spread it over 24 months with nothing to pay upfront.

Launch

£245

or **£15 a month** for 24 months

1 page, up to 5 sections
Ready in **about 5 working days**
1 round of changes

- Built on our proven layout, styled to your brand
- Menu, price list or services
- Works with your booking site
- Call, map, booking and social buttons

Most popular

Custom

£495

or **£30 a month** for 24 months

Up to 5 pages
Ready in **2–3 weeks**
2 rounds of changes

- Designed from scratch for your business
- **One standout feature** built just for you
- Photo gallery
- Everything in Launch

Signature

from £895

or **from £55 a month** for 24 months

Up to 8 pages
Ready in **3–5 weeks**
3 rounds of changes

- A bespoke interactive feature
- Edit your own content (simple editor included)
- Everything in Custom
- Scope agreed and fixed before we start

Every website includes

- Mobile-first build that's fast and secure (HTTPS)
- Google-friendly setup: titles, descriptions, sitemap
- Privacy-friendly visitor stats, no cookie banner needed
- Wording written for you, which you can edit
- Your domain, in your name, from day one

Good to know

- Hosting and care plans start from £25 a month (page 4). Optional when you pay upfront
- Photography and online shops are quoted separately
- Need a logo? See our Brand mini-kit (page 5)
- Rush delivery available on upfront payments (+25%)

All prices in whole pounds. Duma Creative isn't VAT registered, so no VAT is added.

02 · Pay monthly

Prefer to spread the cost?

Your website, paid monthly by Direct Debit over 24 months, with nothing upfront. **Paying upfront costs less overall:** you save £115 on Launch, £225 on Custom and from £425 on Signature.

Website	Pay upfront	Pay monthly	Total over 24 months	Cancel before launch
Launch	**£245**	**£15 a month**	**£360**	**£75**
Custom	**£495**	**£30 a month**	**£720**	**£150**
Signature	**from £895**	**from £55 a month**	**from £1,320**	**£250**

How it works

- Pay your first month when we confirm your booking, then monthly by Direct Debit
- The 24 months start when your site goes live, not when you sign
- Your monthly price is fixed for the whole 24 months
- Hosting and care are a separate plan, from £25 a month, kept for the 24 months

If plans change

- **Buy out any time** by paying the rest of your website payments
- **Cancel before launch** for the fee in the table, less your first month
- One-off extras are paid with your first month
- Rush delivery isn't available on pay monthly

Example: a Custom website at £30 a month, with the Care plan at £45 a month. After 24 months the £30 stops, the site is yours, and you keep the care plan only if you want it.

03 · Hosting and care

We keep it online, safe and up to date.

We host your site and look after it. **Optional if you pay upfront; required for the 24 months if you pay monthly**, as we host those sites. Otherwise it's month to month: cancel any time with one full month's notice.

	Host	Care Recommended	Growth
Monthly	**£25**	**£45**	**£99**
Yearly (2 months free)	£250	£450	£990
Hosting, SSL, backups, 24/7 monitoring	✓	✓	✓
Domain DNS and renewal reminders	✓	✓	✓
Small updates included	1 a month	3 a month	6 a month
Medium change included	–	–	1 a month
Seasonal refresh	–	1 a quarter	1 a quarter
Extra small updates	£25 each	£20 each	£15 each
Response time	5 working days	3 working days	Next working day
Monthly visitor report	–	✓	✓ with suggestions

Good to know

- Updates are counted per calendar month and don't roll over
- A seasonal refresh updates your site for a season or event, such as a Christmas menu or summer hours
- A medium change is a new section, gallery or whole menu (see page 6)
- Move up a plan from the next 1st of the month
- Yearly plans are paid in advance and aren't refunded part-way. Plan prices are fixed for 12 months

Prefer your own hosting?

We can set the finished site up on hosting you choose and pay for: **£149 one-off**. After that you look after it, and any changes are charged at the rates on page 6.

04 · Monthly services

Handled for you, every month.

Business email	Email on your own domain (you@yourbusiness.co.uk), set up and managed by us. Includes setup, spam protection settings, adding users and password resets.	**£6 a month per mailbox**
Domain management	We register and renew your domain in your name and keep its settings right. Renewal cost included.	**£25 a year**
Google Profile Care	Two Google Business Profile posts a month, with your opening hours and photos kept up to date.	**£69 a month**
Social graphics	Eight branded posts a month for Instagram and Facebook, ready for you to post.	**£169 a month**

Google Profile Care and Social graphics have a 3-month minimum, then one full month's notice.

One-off extras

Launch Pack Google Business Profile setup plus three launch graphics	**£89**
Extra page One more page in your site's design	**£75**
Extra round of changes During your build	**£60**
Seasonal page refresh A page on your Duma-hosted site restyled for a season or event, with new seasonal wording	**£69**
Quote calculator Instant price estimates on your site, up to 6 options	**£99**
Brand mini-kit Logo tidy-up, colours, fonts and a one-page guide	**£149**
Rush delivery About half the usual time, paid upfront	**+25%**

Get Found pack Bing, Apple Maps, Yelp and richer Google results	**£69**
Gift cards and deposits Sell online, with payments straight to you	**£99**
Booking system setup If you don't have one yet	**£49**
Print design Menu, poster, A-board, sticker or business cards, print-ready	**£39**
Multi-page menu Print-ready menu design	**£69**
Linked spreadsheet Update menu, prices and hours from a spreadsheet	**£99**
Simple editor Edit text, photos and posts yourself (included in Signature)	**£149**

Self-editing tools need a Duma care plan. The design stays locked, and every edit can be undone.

05 · Changes after launch

Small, medium or large.

Small A price, photo or line of text. Uses 1 update.	**£25 without a plan**
Medium A new section, gallery or whole menu. Uses 4 updates.	**£45 an hour**
Large A new page, feature or redesign	**Quoted first**
Urgent Same day, when we can	**+50%**

On a care plan, small and medium changes come out of your monthly updates. New pages, features and redesigns are always quoted first.

06 · Referrals

£50 for you. £50 for them.

Know a business that needs a website? When they sign up, **you both get £50 off**.

- They get £50 off their website
- You get £50 credit once they've paid for their website (pay monthly: after 3 payments)
- Credit comes off your next invoice. It's credit, not cash

07 · How it works

From first chat to live site.

1

Chat

Tell us about your business. We'll suggest the right website and standout feature.

2

Book

Sign online, pay your deposit or first month, and send us your photos and details.

3

Build

We design, write and build. You review a preview and send your changes.

4

Launch

We put it live on your domain and connect your Google profile. Most sites take 1–5 weeks.

08 · Payment and ownership

The small print, in plain English.

Paying

- **Launch and Custom:** 50% to book, 50% before go-live
- **Signature:** 40% to book, 30% on design approval, 30% before go-live
- Invoices are due within 14 days. Your site goes live once it's paid in full
- We need your photos, logo and details within 14 days of starting
- Cancel any time. Your deposit is refunded if design hasn't started; otherwise it covers work done

Owning

- Your domain is in your name from day one
- You own the site and its design once it's paid in full (pay monthly: at the end of the 24 months, or when you buy out)
- Your business email mailboxes are yours and move with you if you leave
- Leaving? You get your complete site files and help moving, free
- Full terms: dumacreative.co.uk/terms.html

duma.

Let's build yours.

Start with a free, no-obligation concept of your new website. **Love it, then decide.**

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